



AFRI SA

Personal Empowerment

A South African movement advancing human rights, business empowerment and shared prosperity — from only R69 per month.

afrisa.life



WHO WE ARE

A movement, not just a membership

Afri SA is a South African digital enterprise and personal-empowerment movement, managed by Royce Group (Pty) Ltd.

We give ordinary South Africans affordable access to online advertising, business support, education, lifestyle benefits and a genuine share of the profits they help create.

Head office: 21 Camellia Avenue, Lynnwood Ridge, Pretoria 0081, Gauteng.



VISION & MISSION

Why Afri SA exists

Our Vision

A South Africa of opportunity, dignity and shared prosperity — where every citizen can participate meaningfully in the digital economy.

Our Mission

To empower members through affordable advertising, practical business support and a transparent profit share that rewards participation.

Managed by Royce Group (Pty) Ltd — part of the wider Royce Eco-System.

WHAT GUIDES US

Our values

Integrity

Honesty and transparency in every activity.

Empowerment

Opportunities for people and businesses to grow.

Innovation

Technology and strategy that stay relevant.

Unity in Diversity

Cooperation across cultures and communities.

Accountability

Responsible leadership in society's interest.

Long-Term Vision

Sustainable systems with enduring value.

R69

**per month — everything
included**

MEMBERSHIP

One small monthly amount

- Full Afri SA PLUS membership
- Daily advertising of your business
- Participation in the Profit Share Plan
- Access to the Rewards Program
- Discounted holidays and services
- The whole Royce Eco-System

No hidden fees. No extra costs.

PLUS MEMBERSHIP BENEFITS

What you receive

01

Full Afri SA Membership

Immediate full membership, with access to every benefit listed on the Afri SA website.

02

Discounted Holiday Accommodation

Up to 50% off accommodation at popular timeshare resorts across Southern Africa via Fantastic Vacations.

03

Property Referral Rewards

R7,500 guaranteed for every referred property owner (properties from R750,000) who wishes to sell.

PLUS MEMBERSHIP BENEFITS

What you receive (continued)

04

Advertising & Marketing Support

Ongoing access to the benefits of our Service Pack 3 advertising package.

05

Negotiated Service Rates

Every service on our Services page at negotiated, discounted member rates.

06

Networking Opportunities

Monthly online Business Networking Meetings on Google Meet to promote your business.

YOUR REACH AS A MEMBER

An audience, ready-made

2 000+

business owners across
Gauteng, Limpopo,
Mpumalanga, Free State
and North West

100+

active business owners in
our live WhatsApp
community, growing
monthly

35+

classified categories on
Snuffelgids, plus
Facebook and
ClickandShare.NET

PROFIT SHARE PLAN

A 2x11 forced matrix

Advertise with Afri SA for R69 per month and share in the profits your growing network creates. Monthly Passive Profit Share (MPPS) payments commence once you advance to Level 3 and Level 2 of your matrix is filled.

Affordability

Only R69 per month. No hidden fees, no extra costs.

Faster growth

Low-cost entry means rapid network expansion.

Superior potential

Outpaces global plans relative to our entry cost.

Homegrown

Founded in South Africa for accessible wealth creation.

PROFIT SHARE PLAN

Earnings per level

LEVEL	PER SALE	NOTE
Level 1	N/A	Building the first two positions in your matrix channel
Levels 2 – 5	R11.50	Per sale once level 2 is filled; PRO membership when level 5 fills
Level 6	R156.25	Per sale in your matrix channel
Level 7	R179.69	Per sale in your matrix channel
Level 8	R206.64	Per sale; Gold Card Achiever status when level 8 fills
Level 9	R237.64	Gold Card Achievers earn per sale
Level 10	R273.28	Per sale; Premium membership as soon as level 10 fills
Level 11	R314.27	Premium members earn per sale

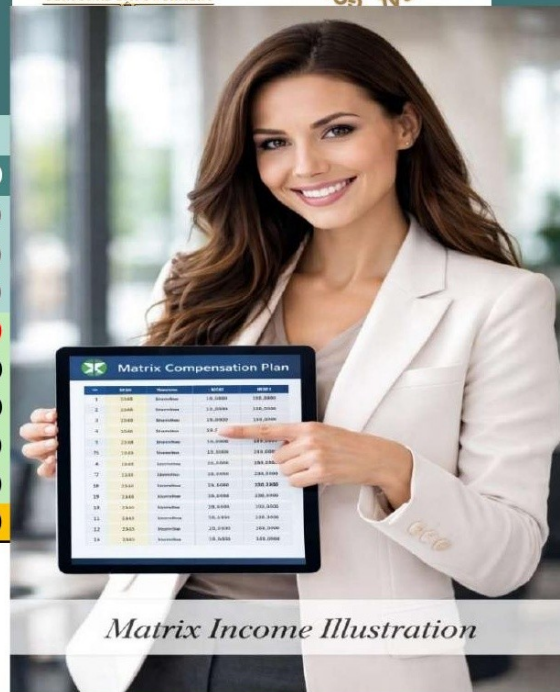
MPPS starts at Level 3 with Level 2 filled. No income is guaranteed — see the PDF illustration and disclaimer on afrisa.life.



Matrix Profit Share Offering

LEVEL - MEMBERSHIP STATUS - ADVERTISING PACKAGE	ADVERTISING PACKAGE PRICE	YOUR PERSONAL CHANNEL	PROFIT SHARE PER SALE	PROFIT SHARE	TOTAL MPPS
1 - PLUS - API	R 69.00	2	11.50	23.00	
2 - PLUS - API	R 69.00	4	11.50	46.00	R 69.00
3 - PLUS - API	R 69.00	8	11.50	92.00	R 161.00
4 - PLUS - API	R 69.00	16	11.50	184.00	R 345.00
5 - PLUS - API	R 69.00	32	11.50	368.00	R 713.00
6 - PRO - AP2	R 345.00	64	156.25	10,000.00	R 10,713.00
7 - PRO - AP3	R 3,571.00	128	179.69	23,000.00	R 33,713.00
8 - PRO - AP4	R 11,237.67	256	206.64	52,900.00	R 86,613.00
9 - GOLD CARD - AP5	R 28,871.00	512	237.64	121,670.00	R 208,283.00
10 - GOLD CARD - AP6	R 69,427.67	1024	273.28	279,841.00	R 488,124.00
11 - PREMIUM - AP7	R 162,708.00	2048	314.27	643,634.30	R 1,131,758.30

Afri SA & Golden Eagles Business Club - Matrix Profit Share Offering



Matrix Income Illustration

AMOUNT SET ASIDE PM FOR PROFIT SHARING

R1,425.27

4,094

← Total ADVERTISERS in the Filled Matrix

REWARDS PROGRAM

Gold Card Achiever rewards

- **Passive income for life** A lifelong, recurring profit share income while you remain an active member.
- **Medical & hospital cover** Provided via Discovery Health or another authorised provider.
- **Funeral cover** Provided via an Afri SA authorised funeral services provider.
- **Free 7-day annual holiday** Accommodation provided via Fantastic Vacations.
- **Tertiary bursaries** 100% subsidised study funding for the achiever's direct family. T&Cs apply.

Gold Card status is reached on filling level 8 of the forced matrix.

REWARDS PROGRAM

Premium member rewards

REWARD 1

A Prestigious Motor Vehicle

Value of up to R1 million

REWARD 2

A Dream Home

Value of up to R5 million

Premium status follows level 10 of the matrix. Terms and conditions apply.

More than advertising

Business Consulting

Professional online Sales, Marketing and Sales Training consulting for South African business owners via Google Meet and WhatsApp.

Service Pack 3

The PLUS advertising package — daily full-colour ads in the WhatsApp community and weekly sharing on our Facebook groups.

Classifieds | Snuffelgids

Online classifieds at an average R60 per month per ad, across 39 categories. Maximum ad size 240 words at R240 per month. Members receive one free ad every month.

Plus RoyceLearn Homeschool Academy — CambriLearn CAPS, British and US online curricula for ages 4 to 18.

GETTING STARTED

Join in three steps

1

Tell us who introduced you

Click JOIN on afrisa.life and complete the short introducer form so your sponsor is credited.

2

Complete the debit order form

Authorise your R69 monthly membership securely on the website.

3

Pay your first R69

You are taken to the secure checkout, and your membership starts immediately.



Come and build with us

afrisa.life

EMAIL

afrisalife@outlook.com

PHONE

+27 74 016 6695

HEAD OFFICE

21 Camellia Avenue,
Lynnwood Ridge,
Pretoria 0081

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